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For Immediate Release

Craton Equity Partners Invests in Rypos, Inc., the Leader in Diesel Emissions Filtration

LOS ANGELES—Oct. 20, 2009—[Craton Equity Partners](#), a leading Southern California clean technology fund, has made an \$8 million investment in [Rypos, Inc.](#), the clean air technology leader in the design and manufacturing of active exhaust control systems for the reduction of harmful emissions from diesel engines of products for diesel exhaust filtration. Rypos' flexible and scalable designs utilize patented electrical regeneration strategy and technology, and have applications in on-road, off-road, stationary generator and small auxiliary power unit, and marine markets.

Founded in 1996 by a distinguished group of scientists and entrepreneurs, Rypos (www.rypos.com) has spent the past several years developing, testing, and preparing to market on a full-scale basis its advances in diesel particulate filter technology. Rypos' pioneering efforts have led to the creation of proprietary control circuitry, four U.S. patents and one pending patent application, protecting the system design and the unique filter cartridge design. In response to demand for its [diesel particulate filters](#) and overall company growth, [Rypos](#) moved to a new facility doubling its manufacturing space.

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“Rypos is committed to leading clean air initiatives in California and across the nation. The company’s diesel particulate filters are the most advanced after market solution to controlling harmful emissions from diesel engines,” said Bob MacDonald, managing partner of Craton Equity Partners. “These emissions are a major contributor to particulate matter (PM) that has been identified by health experts and the California Air Resources Board as contributing to a variety of lung related illnesses and increasing the risk of cancer in humans. The work that Rypos is doing is critical to reducing this risk to public health.”

Rypos’ Diesel Particulate Filters for marine applications and refrigerated transport are certified for use by the [California Air Resource Board](#). The company is also the exclusive North American distributor for the Proventia Thermo King Bobtail TRU FTF and the Proventia FTF passive flow-through filters. The [RYPOS LETRU](#) active exhaust filtration systems and the Proventia FTF passive flow through systems are the most cost efficient and effective means to meeting the California TRU emissions regulations on the market today.

“The demand for high quality diesel particulate filters due to California and EPA regulations has fueled Rypos’ rapid growth,” commented Peter Bransfield, CEO of Rypos, Inc. “Craton’s immersion in the regulations and technology that will impact environmental quality is extensive and will provide Rypos with new channels to meet the needs of the marketplace.”

In 1998, the California Air Resources Board declared diesel particulate emissions as a toxic air contaminant and a potential cancer risk. In 2000, it identified diesel PM as a “likely human carcinogen,” and followed this with new stringent standards. U.S. EPA standards are aimed at reducing emissions from on-road vehicles by as much as 90 percent and will improve diesel emissions in the future, yet they are primarily focused on new engines. This makes the efforts to improve emissions from currently operating diesel engines that Rypos is engaged in to retrofit existing engines increasingly important.

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Craton Equity Partners (www.cratonep.com) is a nationally known and leading Southern California cleantech fund, focused on bringing to market technologies that respond to the effects of climate change and environmental degradation. Craton's investments include green building products, earth heat exchange technology, smart grid technologies and next- generation biofuels. Craton is one of the country's leading voices on sustainable investing and using investment models to respond effectively to the urgent environmental challenges of our time.

Rypos Inc. (www.rypos.com) is a privately held company with operations in Holliston, Mass., and Torrance, Calif.

Safe Harbor Statement:

This release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements are commonly identified by words such as "would," "may," "will," "expects," and other terms with similar meaning. Forward-looking statements are based on current beliefs, assumptions and expectations and speak only as of the date of this release and involve risks and uncertainties that could cause actual results to differ materially from current expectations.

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